EAL activities

Jigsaw reading

Jigsaw cards

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| **Volunteer tourism**  Volunteer tourism is a relatively new form of ecotourism in which volunteers help in cultural and environmental conservation and research. An example is the Earthwatch scientific research projects, which invite members of the general public to join the experts as fully-fledged expedition members – on a paying basis, of course. Several Earthwatch projects in Australia have helped Aboriginal people to locate and document their prehistoric rock art and to preserve ancient rituals directly. |
| **Medical tourism**  Medical tourism, also called health tourism, is travel to another country specifically for medical treatment. The main reasons for this type of tourism are (a) lower cost, (b) culture – to receive care from a health professional who shares the traveller’s culture and language, and (c) unavailable or unapproved procedures in a traveller’s home country. The most common procedures involving medical tourism include dental care, cosmetic surgery and cancer treatment. In 2020, the value of global medical tourism was about $54 billion, with an increasing number of countries becoming involved in a significant way. |
| **Urban tourism**  Urban tourism is a type of tourism which takes place in an urban space offering a broad range of cultural, architectural, technological, social and natural experiences. This type of tourism is frequently marketed by the tourism industry as ‘city breaks’. Most major cities will have a wide variety of attractions to offer international tourists. In 2023, New York City’s tourist industry generated $74 billion in economic impact with more than $48 billion from direct spending. In some cities such as Venice and Barcelona, the substantial increase in the volume of tourism has become a major issue with the resident population. |
| **Sports and recreational tourism**  Sports and recreational tourism refers to tourists who travel primarily to observe a sporting event as a spectator or to actively participate in an event such as surfing, cycling, walking or mountaineering. Major examples of spectator sport encouraging tourism are the Olympic Games and the football World Cup, each of which occur every four years in different global locations. Sports tourism is one of the fastest growing sectors in tourism. The more enticing the location the more likely that other activities will be involved in a trip where the primary motivation is to be a spectator at a particular event. |